

# Job Posting

Increase your visibility



## Featured Job

Need to hire fast? Want to reach more candidates and receive more applications? Make yours a **Featured Job** and place it at the top of search results for 7 days.

## Bolded Job

Recruiting in a competitive field? Make your job posting stand out by bolding it on our search results pages.

### How To Upgrade Job(s):

- Go to: [www.workopolis.com](http://www.workopolis.com)
- Log into your Employer account
- From the Dashboard, click **Open Jobs**
- Click **Upgrades** for the job posting you wish to upgrade
- Select your desired upgrade(s) such as Bold, Logo, Feature etc. and click **Apply Upgrades** (additional cost may occur)
- A confirmation message will appear and you may click **Close**

**Note:** for **FileFeed** and **AutoPost** users, the steps are identical



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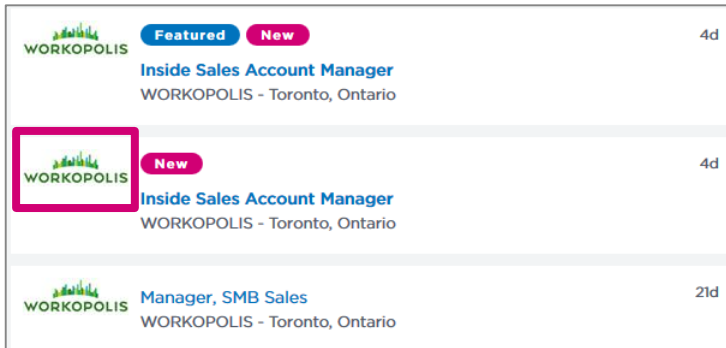
## Increase your visibility



## Search Results Logo

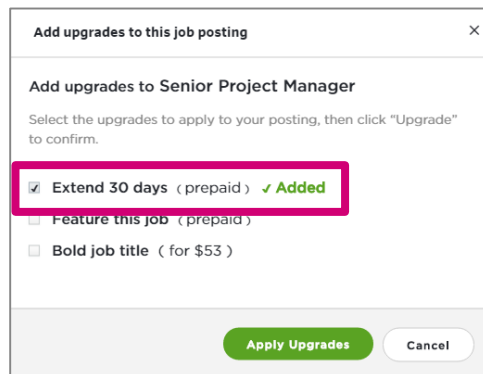
### Stand out from your competitors

- Leverage your company's brand by posting your logo.
- Adding your logo will help you stand out on the job search results page and increase the number of candidates viewing your posting.



## Repost Your Job (extend for 30 days)

Move your hard-to-fill positions to the top of the search results page. This will automatically use a posting credit to refresh your job post date. Plus, your job re-appears in **Job Alerts**, requested emails informing candidates of new opportunities.



## Workopolis Niche Network

### WHAT is the Workopolis Niche Network?

- Canada's largest network of talent pools for hard-to-fill and mission-critical positions.
- A network of industry associations and publication job sites that attract specialized candidate talent.
- A resource for employers seeking industry-certified talent through targeted recruiting channels.

### WHY use it?

- Allows you to target pre-qualified candidates that have specific industry certifications and credentials.
- Tap into a wealth of "window-shopper" candidates who visit their association sites for non-job-search reasons and to network with their peers.

### HOW to best use it?

- The Niche Network complements workopolis.com by offering employers the depth of industry and association candidates and breadth of a national reach.
- By combining the best of both worlds, employers can tap into the broadest and deepest set of qualified candidates in Canada.

**Best practice tip #1:** Collect all resumes in one location when you cross-post your job to workopolis.com and to one or more Niche sites.

**Best practice tip #2:** Posting jobs to the Niche Network targets window-shoppers within specific industry verticals and career levels, that may not be searching for jobs on general job boards.